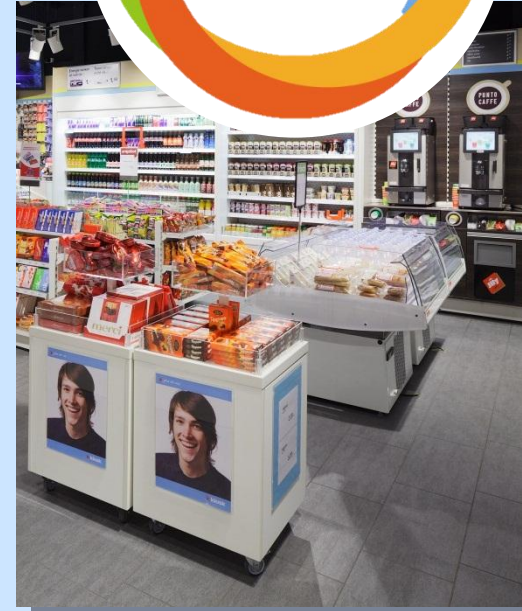


valora

Media and investors' presentation

2012 financial year results



Zurich, March 26, 2013

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2012 in retrospect

Major profitability-enhancing milestones reached



1	Strategy	«Valora 4 Growth» strategy successfully completed Acquisition of Ditsch/Brezelkönig and Convenience Concept provide sound basis for sustainable future growth and increase competence in retail, particularly in immediate-consumption market
2	EBIT EBITDA	CHF 65.8 million, slightly above earlier guidance CHF 121.2 million, 3.6% up on 2011 result
3	Valora Retail	Contribution to Group results held steady at 2011 levels after adjusting for one-off factors and despite weakness of overall market
4	Valora Services	First major milestones in division's strategic re-direction through divestment of Services Austria and Swiss goods wholesaling unit
5	Valora Trade	Significantly greater competition in „classic“ Trade categories resulted in increased pressure on margins new categories (esp. EMH, ScanCo) met expectations

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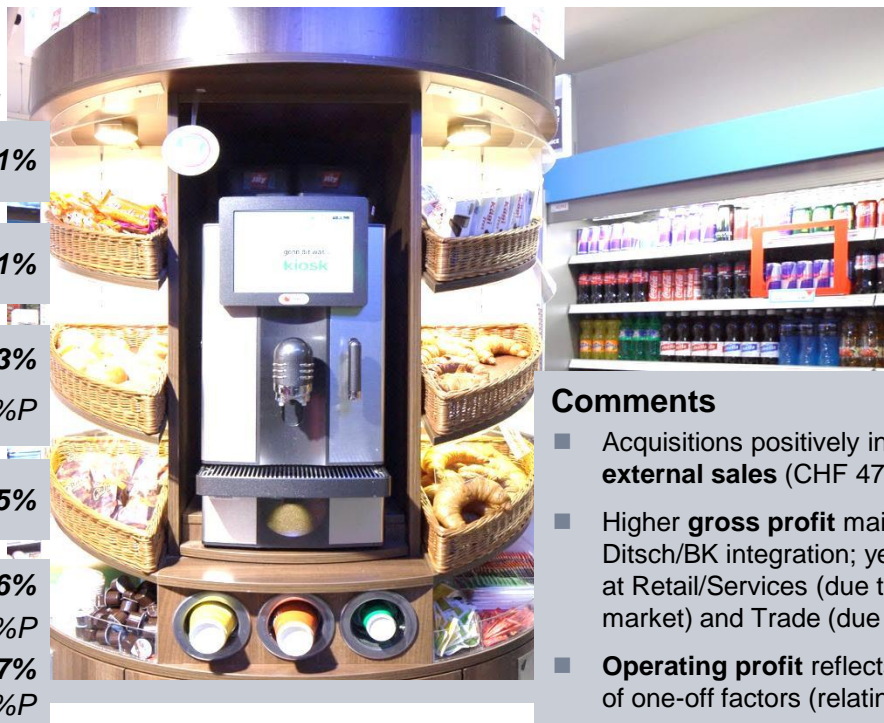
Key financial metrics for 2012

Acquisitions enhance top-line results | special factors substantially impact bottom line

in CHF million

△ versus 2011

External sales	3 320.2	→	+12.1%
Net revenues	2 847.9	→	+1.1%
Gross profit	940.3	→	+7.3%
<i>Gross-profit margin</i>	<i>33.0%</i>	→	<i>+1.9%P</i>
Operating costs (net)	-874.6	→	+8.5%
EBITDA	121.2	→	+3.6%
EBITDA margin	4.3%	→	+0.1%P
EBIT	65.8	→	-6.7%
EBIT margin	2.3%	→	-0.2%P



Comments

- Acquisitions positively influenced **growth in external sales** (CHF 470 million)
- Higher **gross profit** mainly thanks to Ditsch/BK integration; year-on-year decline at Retail/Services (due to weak press market) and Trade (due to margin pressure)
- **Operating profit** reflects substantial impact of one-off factors (relating to divestments)

2012 Group net profit

Higher financing costs due to expanded scale of operations

in CHF million

△ versus 2011

EBITDA	121.2	➔	+3.6%
EBIT	65.8	➡	-6.7%
Net result of financing activities	-12.6	➡	+237.9%
Share of associate/JV results	0.5	➔	+83.7%
Earnings before Income taxes	53.6	➡	-20.0%
Income taxes	-7.9	➔	-21.3%
<i>Group's overall tax rate</i>	<i>14.7%</i>	➔	<i>-0.2%P</i>
Group net profit	45.7	➡	-20.2%



Comments

- Increased debt burden (acquisitions) resulted in higher **interest expense**
- **Overall tax rate** within projected long-term range

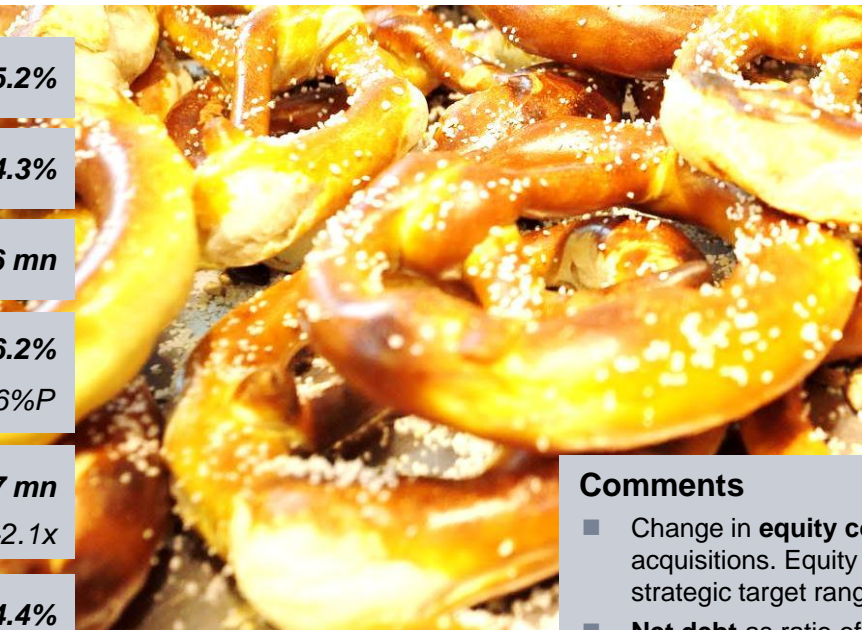
Key balance-sheet metrics

Convenience Concept and Ditsch/BK acquisitions raise balance-sheet total

in CHF million

△ versus 2011

Balance-sheet total	1 602.1	➔	+45.2%
Cash / cash-equivalents	147.2	➔	+34.3%
Goodwill	469.6		+316 mn
Net working capital	136.3	➔	+16.2%
<i>NWC in % of net revenues</i>	4.8%	➔	+0.6%P
Net debt	361.6	➔	+329.7 mn
<i>Leverage ratio*</i>	2.4x	➔	+2.1x
Shareholders' equity	575.3	➔	+24.4%
<i>Equity cover</i>	35.9%	➔	-6.0%P



Comments

- Change in **equity cover** reflects 2012 acquisitions. Equity cover remains within strategic target range
- **Net debt** as ratio of EBITDA* (leverage ratio) now 2.4x

* based on annualised EBITDA for Ditsch/Brezelkönig

Valora Retail performance

EBITDA up on 2011 levels | real-estate divestment has one-off impact on EBIT

△ versus 2011

Key metrics for division (in CHF million)

External sales	2 139.5	➔	+21.5%
Net revenues	1 663.4	➔	+3.1%
Gross profit	606.0	➔	+6.2%
Gross-profit margin	36.4%		+1.1%P
Operating costs (net)	-580.7	➡	+9.8%
EBITDA (adjusted)*	70.1	➔	+5.6%
EBITDA margin (adjusted)*	4.2%	➔	+0.1%P
EBIT	25.3	➡	-39.4%
adjusted*	39.5		

Comments

- Relatively stable operating profit
- Results **successfully absorbed** effects of adverse factors (press-market decline, integration costs, social plan in Germany and outlet transformation costs [Tamoil/avec.])
- Effective **cost management**



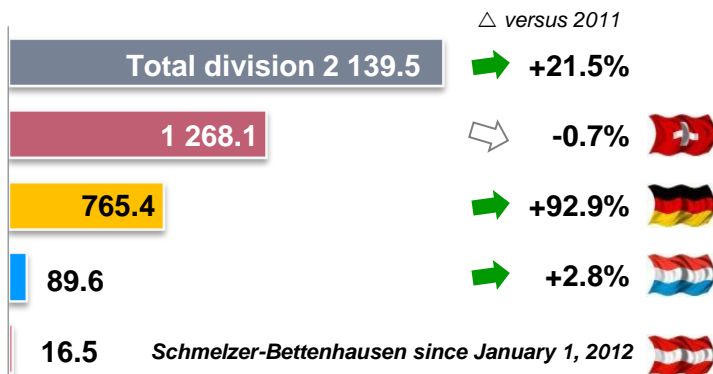
* adjusted for book-value loss on Muttentz sale (HHM)

Valora Retail performance

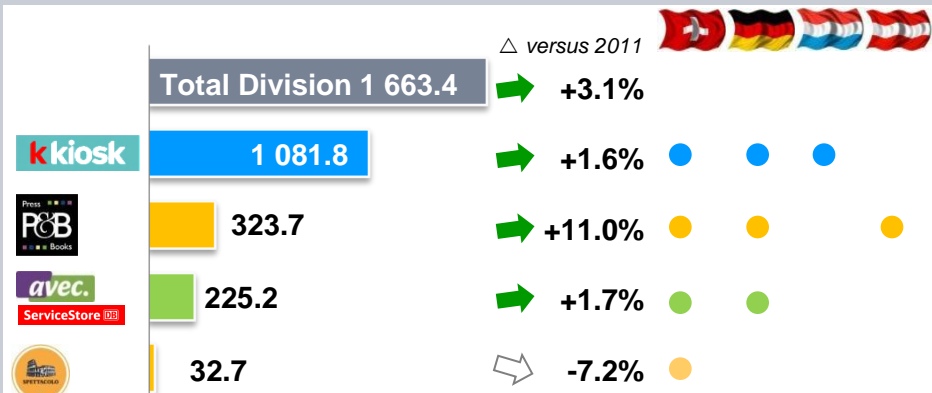
CC acquisition boosts external sales | all core formats performing well



External sales at Retail division (in CHF million)



Net revenues* at Retail division (in CHF million)

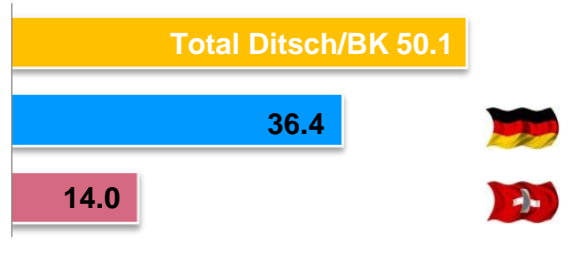


* Net revenues: proceeds from sale of goods, services and products manufactured by Valora itself, net of any deductions for rebates, discounts and other agreed concessions.

Ditsch/Brezelkönig performance

Successful integration | results confirm initial projections for 2012 growth

Net revenues* by country (in CHF million)



Further Ditsch/BK key metrics* (in CHF million)

Gross profit	38.4
Gross-profit margin	76.6%
Operating costs (net)	-31.3
EBITDA	10.6
EBITDA margin	21.1%
EBIT	7.1



Comments

- Ditsch/Brezelkönig **integration** progressing successfully
- Results confirm **net revenue** and **profitability** projections
- Existing outlet-network and product-range **synergies to be exploited in 2013 – 2015**

* Ditsch/Brezelkönig results consolidated from October 1, 2012

Valora Services performance

Group exposure to press market reduced | divestment of Services Austria and Swiss wholesaling units

FY 2012 net revenues at Services division (in CHF million)



Further key metrics for division (in CHF million)

Gross profit	103.4	➔	-15.7%
<i>Gross-profit margin</i>	22.2%		+1.8 pct pts
Operating costs (net)	-91.4	➔	-11.0%
EBITDA	15.4	➔	-36.9%
EBITDA margin	3.3%	➔	-0.8pct pts
EBIT	12.0	➔	-40.0%

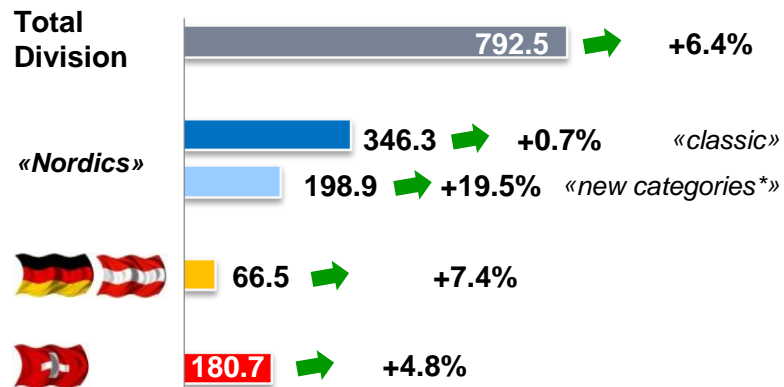
Comments

- Group exposure to press market reduced
- **Net revenues** decline due to sale of Services Austria and decrease in net revenues in Swiss wholesaling unit
- **Decline in Swiss and Luxembourg press sales** in line with expectations

Valora Trade performance

New categories perform well | Trade classic categories under intense margin pressure

FY 2012 net revenues at Trade division (in CHF million)



Further key metrics for Trade division (in CHF million)

Gross profit	178.8	➔	+3.8%
Gross-profit margin	22.6%		-0.6%P
Operating costs (net)	-170.7	➔	+9.5%
EBITDA	11.4	➔	-41.5%
EBITDA margin	1.4%	➔	-1.2%P
EBIT	8.1	➔	-50.4%

Comments

- **Net revenues** increased in all national markets, 2011 acquisitions kick in for full year during 2012
- Despite higher **gross profits** (thanks to new categories), overall gross-profit margin declined due to intense margin pressure from principals and retailers alike (in classic categories, where some prices declined)



* travel Retail, food services, cosmetics

Cash flow

Capital expenditure up sharply | deterioration in NWC and NCA

<i>in CHF million</i>	2012	2011
EBIT	65.8	70.5
Depreciation and amortisation	55.4	46.5
EBITDA	121.2	117.0
Elimination of non-cash items	-18.2	-15.0
NWC and NCA	-28.3	5.9
Interest, taxes (net)	-20.2	-11.0
Cash flow from operations	54.5	97.0
Capital expenditure	-72.2	-55.1
Asset disposals	59.9	9.7
Cash flow from ordinary investing activities	-12.3	-45.4
Free cash flow	42.2	51.6



Comments

- **Acquisition-related** increase in depreciation and amortisation, plus deteriorating NWC/NCA
- **Higher interest expense** resulting from increased level of acquisition financing
- **Higher capital expenditure** due to building transformation work (outlets, head office)

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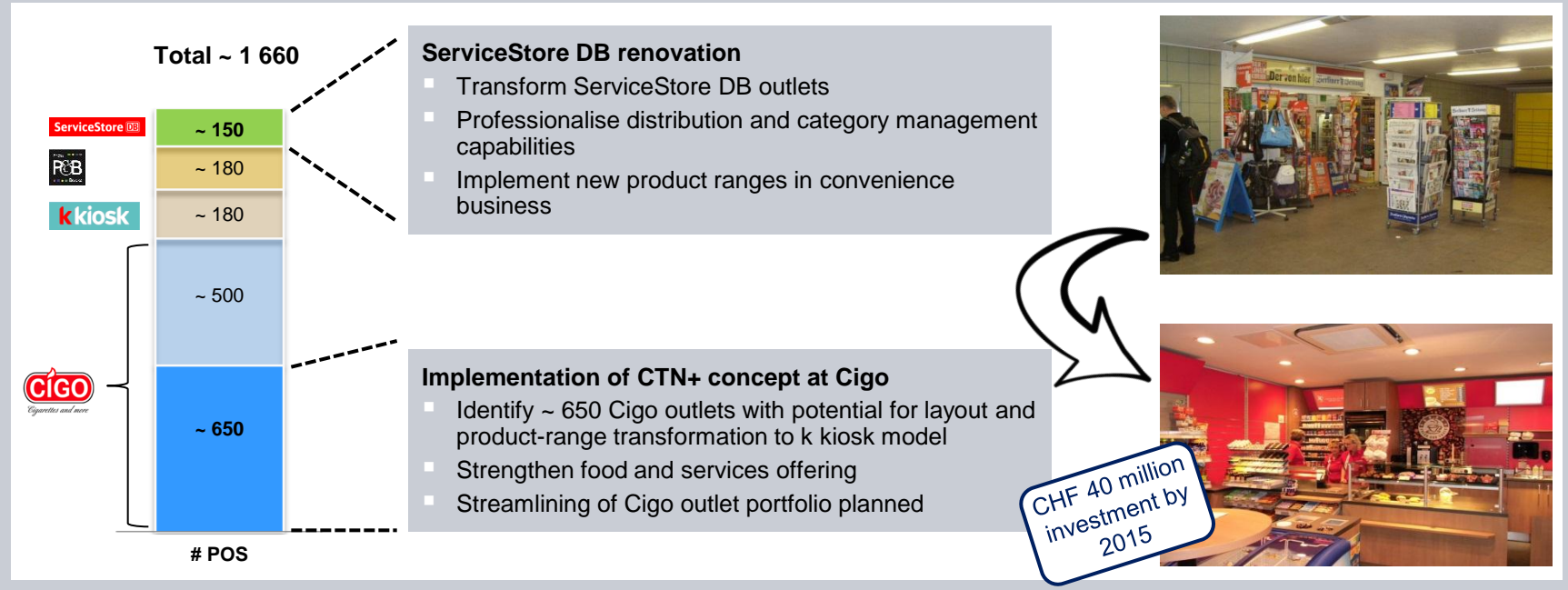
4 Projections for 2013 | 2015

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Strategic initiatives at Valora Retail (1/2)

Retail Germany focusing on outlet network and product ranges

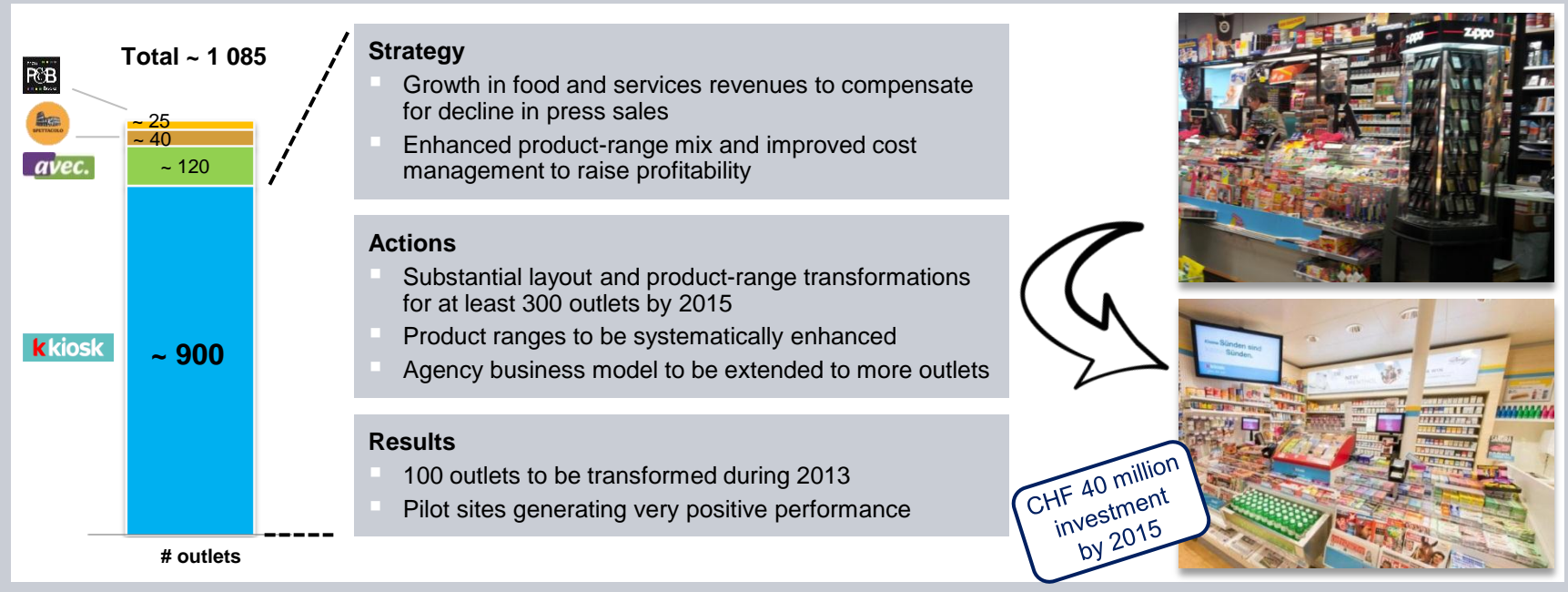
Retail Germany



Strategic initiatives at Valora Retail (2/2)

Retail Switzerland focusing on product ranges and cost management

Retail Switzerland



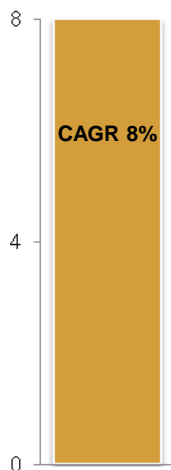
Strategic initiatives at Ditsch/Brezelkönig (1/2)

Format on sustainable growth trajectory

Ditsch/Brezelkönig growth trajectory

2012 – 2017 sales growth

(in %)



Retail

→ 10% p.a.



Wholesale

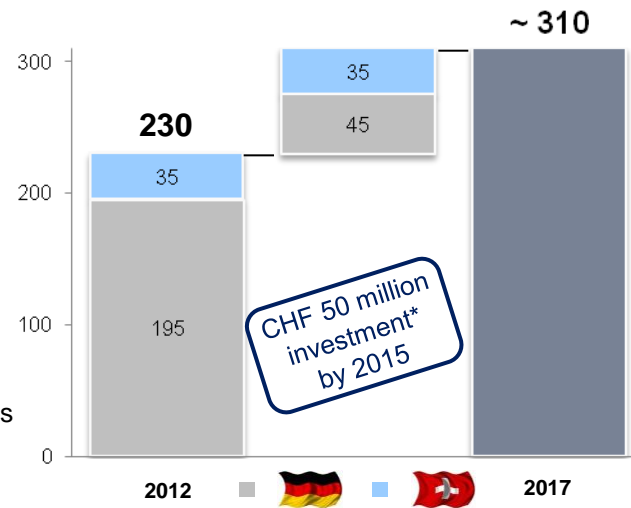
→ 4% p.a.



Comments

- Given plant locations, requisite volumes will be largely produced in Germany
- **Retail growth of ~10% p.a.**
→ 3% organic
→ 7% from new outlets
- Both country units to expand their networks
→ Switzerland +100%
→ Germany + 25%
- **Switzerland**
→ 50% new sites
→ 50% transformed Valora sites
- **Germany**
→ 100% new sites

Planned outlet expansion in Germany / Switzerland



* incl. production facilities and maintenance

Strategic initiatives at Ditsch/Brezelkönig (2/2)

Substantial potential synergies identified at outlet and product-range level

Potential outlet synergies in Switzerland

Requirements for a Brezelkönig outlet

1 High volumes

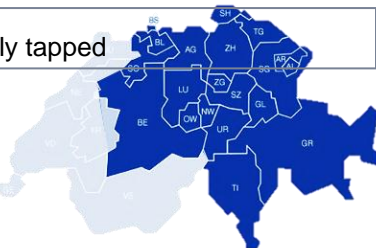
- Rapid inventory rotation
- Maximum product freshness
- High degree of specialisation (focus on lye-bread products)
- 3 peak sales periods

2 Prime small-outlet sites

- Optimal product presentation
- Appropriate construction (ventilation)
- High visibility
- Take-away sales

3 Strong spending power effectively tapped

→ Synergy effect on EBIT approx. CHF 4 – 5 million by 2017



Product synergy examples

Krasse Kombi – voll ok!



- **k kiosk** product ranges to be enhanced with (packaged) lye-bread offering
- **avec./SSDB** to offer lye-bread/pizza/snack products
- **Ditsch** product ranges to be enhanced with ok.- drinks

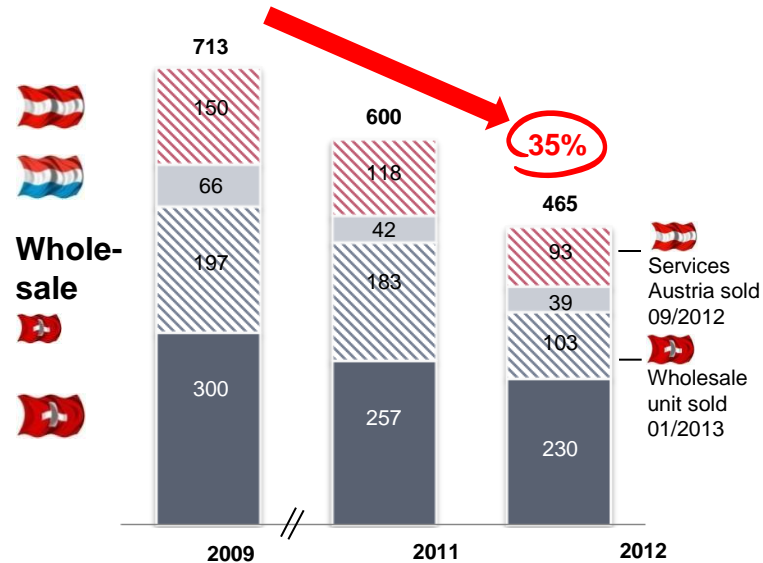
→ Synergy effect on EBIT approx. CHF 2 – 3 million by 2017

Strategic initiatives at Valora Services (1/2)

Sharp market contraction since 2009 | schedule for repositioning Services division

Decline in Services revenues 2009 – 2012

in CHF million



Services repositioning to date, possible future options

- **Q1 2012** 3rd-party logistics business launched under new „nilo“ brand
 - **Q2 2012** Sustainable repositioning process commenced
 - **Q3 2012** Valora Services Austria sold
 - **Q4 2012** Announcement divestiture Swiss goods wholesaling unit
 - **Q1 2013** Analysis of logistics services commenced (goods and press products within Valora Switzerland)
 - **Q2 2013** Evaluation of specific partnership options
 - **Q3 2013** Decision on possible options
 - ① Joint ventures
 - ② Co-operations
 - ③ Partnerships
 - ④ Disposal of (sub)areas of business
- FOCUS**

Strategic initiatives at Valora Services (2/2)

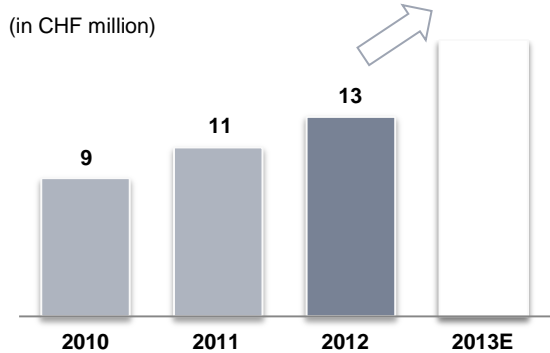
Substantial potential to leverage logistics infrastructure

Overview of Valora Services intra-day/overnight logistics



Net revenues from 3rd party logistics

(in CHF million)

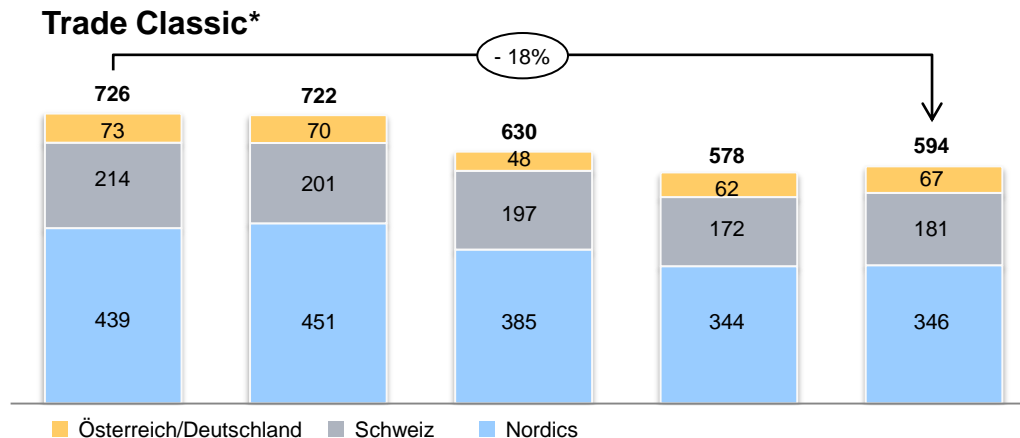


- Some 3rd party logistics services already offered on smaller scale in earlier years
- Net revenues and market presence increased following „nilo“ launch in early 2012
- Activity generates relatively high operating margins as distribution infrastructure already in place

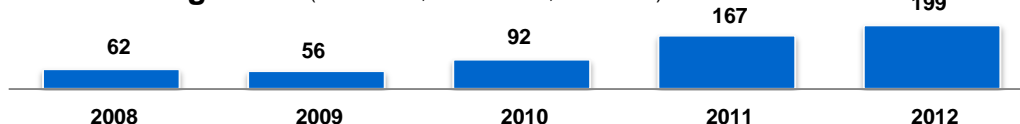
Strategic initiatives at Valora Trade (1/2)

Major challenges in classic categories | successful start in cosmetics

Net revenues 2008 – 2012 (in CHF million)



«New Categories» (travel retail, food service, cosmetics)



Comments

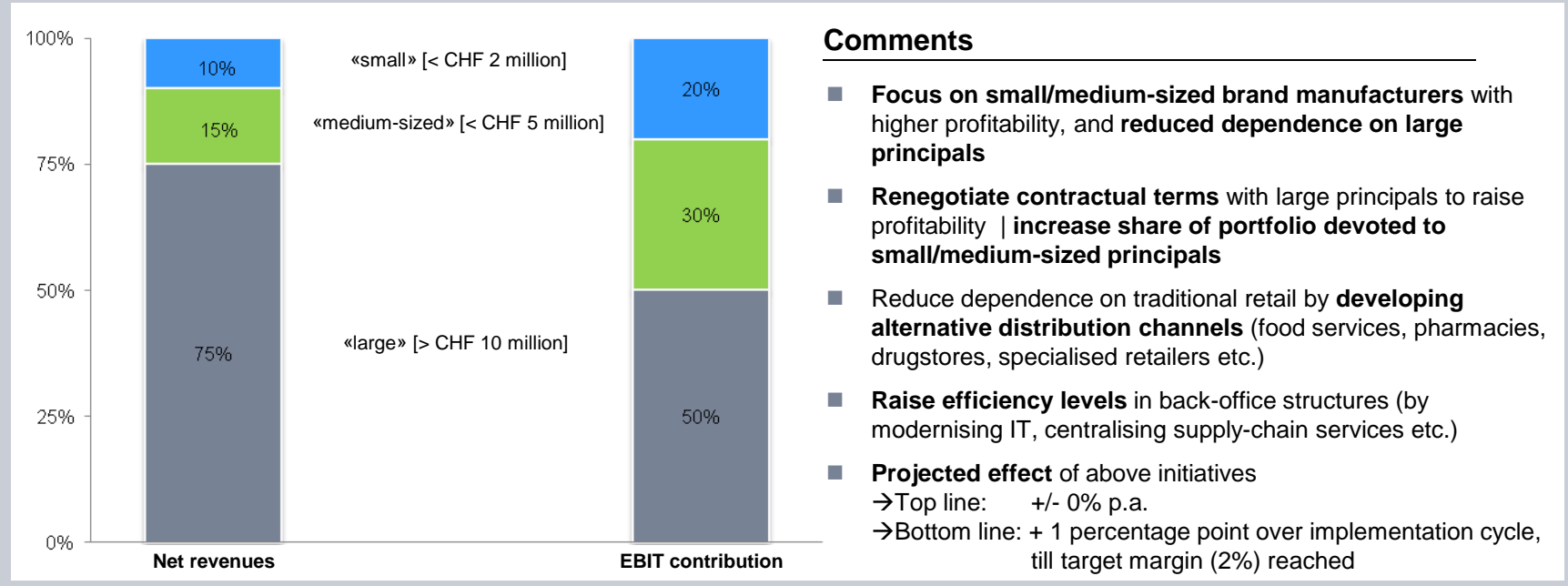
- **Market consolidation** in traditional categories since 2008 among principals and brands (Kraft/Cadbury, Wrigley/Mars, Norges-Gruppen/SuperCrossDK etc.)
- Decline in net revenues (-18%) due to **exchange-rate effects, parallel imports, market concentration and private-label brands**
- Division **successfully enters** new cosmetics category (with above-average profitability) in 2010
- Organic growth within the new categories (cosmetics achieving 2% p.a.)

* excluding travel retail, food services, cosmetics

Strategic initiatives at Valora Trade (2/2)

Focusing on small/medium-sized principals | reducing dependence on large scale partners in retail

Analysis of principal portfolio by principal size



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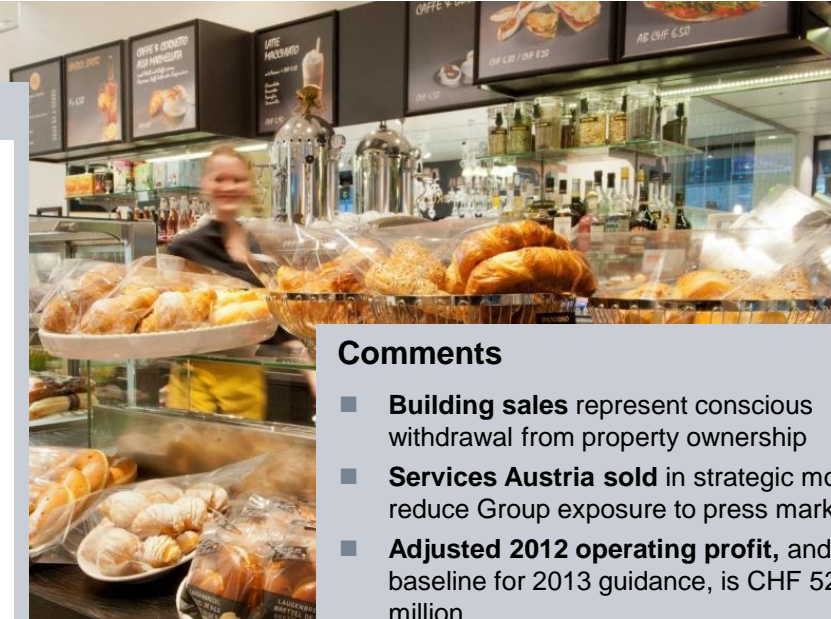
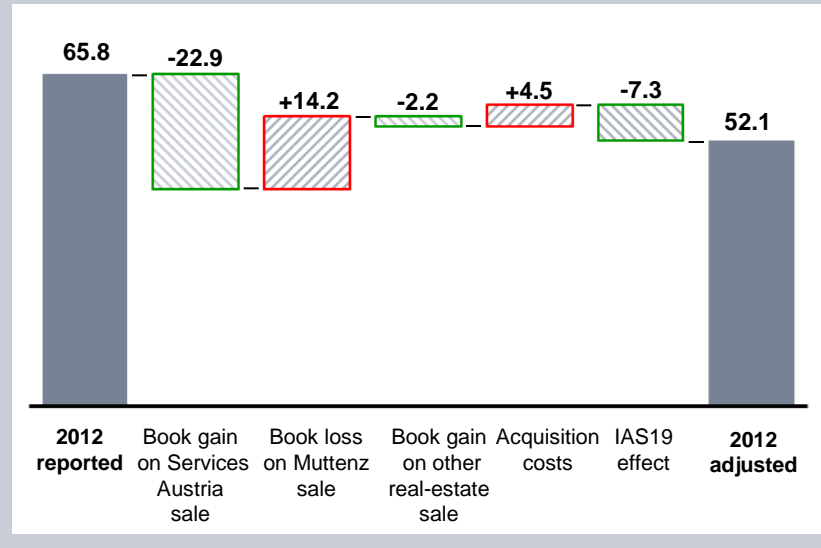
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Outlook | Summary

Baseline for projected 2013 performance

One-off factors significantly impacted 2012 results

One-off effects on 2012 results (in CHF million)



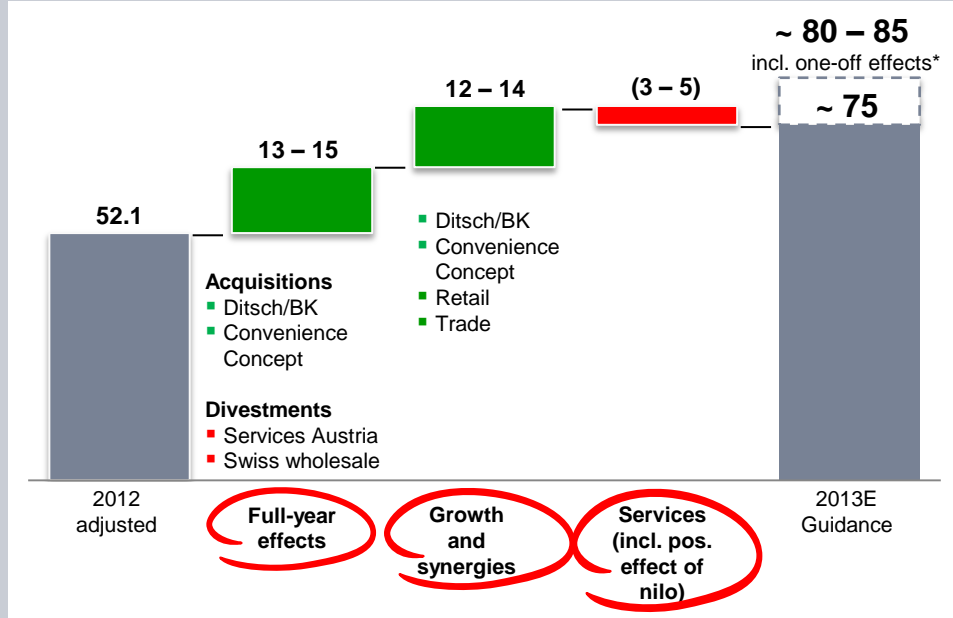
Comments

- **Building sales** represent conscious withdrawal from property ownership
- **Services Austria sold** in strategic move to reduce Group exposure to press market
- **Adjusted 2012 operating profit**, and baseline for 2013 guidance, is CHF 52.1 million

Projected 2013 performance

Operating profit to be raised in 2013

2013 operating profit guidance (in CHF million)



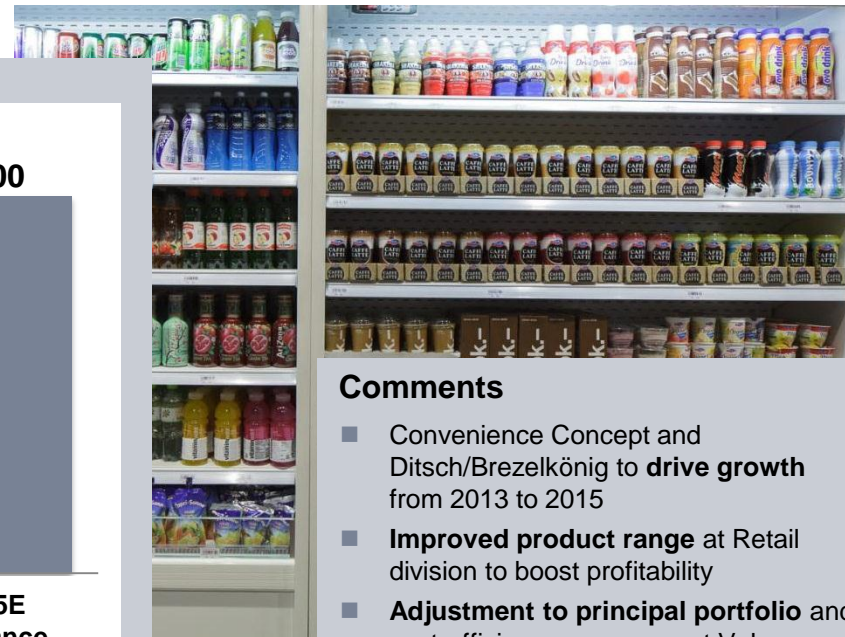
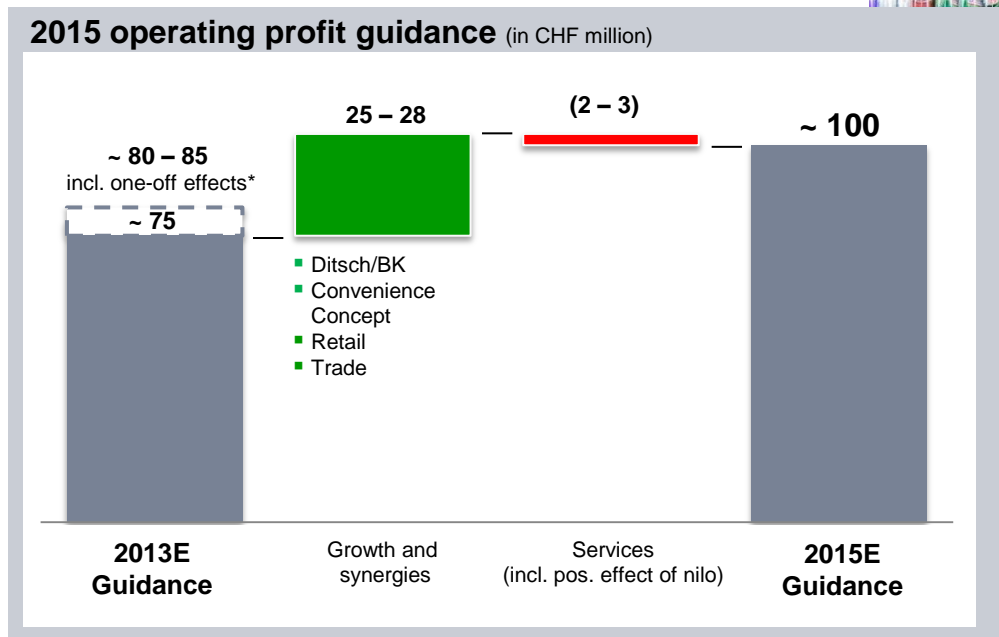
Comments

- Full-year effects will show **marked positive influence of Ditsch/Brezelkönig and Convenience Concept** (effect of divestments will be negative)
- Manageable **impact of declining press distribution** thanks to positive effect of nilo 3rd party logistics

* particularly positive effect from IAS 19 (adjustment to annuity rates)

Projected performance for 2013 – 2015

Operating profit 2013 to be significantly increase till 2015 through growth and synergies



- ### Comments
- Convenience Concept and Ditsch/Brezelkönig to **drive growth** from 2013 to 2015
 - **Improved product range** at Retail division to boost profitability
 - **Adjustment to principal portfolio** and cost-efficiency measures at Valora Trade

* particularly positive effect from IAS 19 (adjustment to annuity rates)

Optimising the liability structure in H1 2013

Proceeds of new hybrid bond issue to partially replace acquisition financing from syndicated loan

1 Hybrid bond placement planned to optimise financing structure (during 1st half of 2013)

2 Proceeds of hybrid bond issue to be directed towards Ditsch/Brezelkönig acquisition financing currently provided by syndicated loan

3 Maturity profile to be optimised across entire financing structure

4 Planned moves will benefit from current attractive terms and liquidity available in capital market. Potential placement in next few weeks, provided market conditions favourable.

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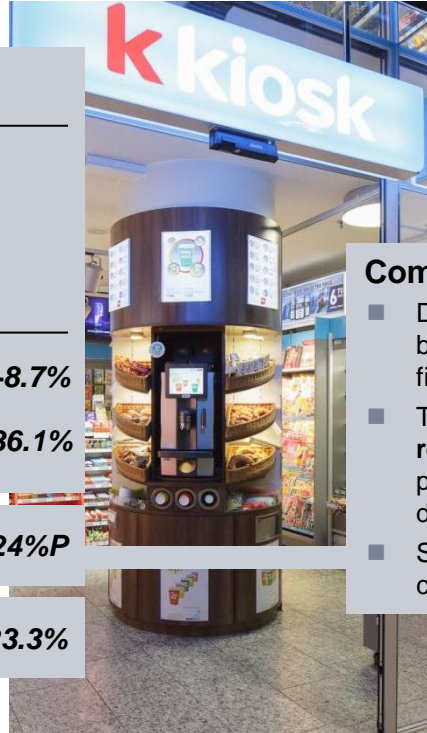
Sustainable profitability from core retail business and high levels of dividend payout

1	Retail focus	Concentration/focus on existing formats and Ditsch/Brezelkönig opportunistic acquisitions to complement network remain a possibility
2	Investments	Investments totalling some CHF 200 million by 2015 – largely devoted to repositioning Retail network and expanding Ditsch/Brezelkönig
3	Press market	Services division's dependence on press market to be reduced further by evaluating specific partnership options and expanding services to 3rd party customers in logistics
4	Profitability at Trade	Rebalanced principal portfolio and systematic cost-management initiatives to improve operating profit significantly
5	Dividends	Shareholder-friendly dividend policy with planned sustainable payout ratio of approximately 80%
6	Board of Directors	Election of Ernst Peter Ditsch to Board of Directors to secure long-term involvement of largest single shareholder in Group's future strategic development

Dividends

Reserves from capital contributions permit withholding tax-exempt dividend component | payout ratio substantially raised

Dividends	2012	2011
<i>Dividend from profit available for distribution</i>	6.65	11.50
<i>Dividend from reserves from capital contributions (exempt from 35% withholding tax)</i>	5.85	-
Gross dividend	12.50	11.50 → +8.7%
Net dividend*	10.17	7.47 → +36.1%
Payout ratio	80%	56% → +24%P
EPS	15.60	20.35 ↗ -23.3%



Comments

- Decision to **increase payout ratio** to 80% based on a sustainable and conservative financing plan
- Tapping into CHF ~ 120 million of available **reserves from capital contributions** to provide tax-exempt supplement to ordinary dividend
- Significant **increase in net dividend** compared to previous year

* after deduction of 35% Swiss Federal withholding tax on dividend from profits available for distribution

Key Board recommendations to General Meeting

To be held at Congress Center Basel on April 18, 2013, at 3 pm

1 **Raise dividend to CHF 12.50 – comprising CHF 6.65 from profit available for distribution and CHF 5.85 from reserves from capital contributions (the latter withholding-tax exempt)**

2 **Create authorised share capital of up to 250 000 new registered shares (~ 7% of shares currently outstanding)**

3 **Re-election of current Board members**

4 **Election of Ernst Peter Ditsch to Valora Holding AG Board of Directors**

Contacts



Corporate calendar

Contacts

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Corporate calendar

2013 General Meeting

April 18, 2013

2013 half-year results presentation

August 29, 2013

Please visit our website for more information regarding **VALORA**

www.valora.com

APPENDIX

Valora Group 2012 results



in CHF million	FY 2012	FY 2011	Δ
External sales	3 320.2	2 961.9	+12.1%
Net revenues	2 847.9	2 817.9	+1.1%
Gross profit	940.3	876.4	+7.3%
<i>Gross-profit margin</i>	<i>33.0%</i>	<i>31.1%</i>	<i>+1.9 pct pts</i>
Operating costs	-889.7	-813.9	+9.3%
<i>Operating costs in % of net revenues</i>	<i>31.2%</i>	<i>28.9%</i>	<i>+2.4 pct pts</i>
Other revenues	15.1	8.0	+87.5%
EBITDA	121.2	117.0	+3.6%
EBITDA margin	4.3%	4.2%	+0.1% pct pts
EBIT	65.8	70.5	-6.7%
EBIT margin	2.3%	2.5%	-0.2% pct pts

2012 net profit

in CHF million	FY 2012	FY 2011	Δ
EBITDA	121.2	117.0	+3.6%
EBIT	65.8	70.5	-6.7%
Result of financing activities, net	-12.6	-3.7	+237.9%
Share of results from associates and joint ventures	0.5	0.3	+83.7%
Earnings before income taxes	53.6	67.0	-20.0%
Income taxes	-7.9	-10.0	-21.3%
Group net profit	45.7	57.4	-20.2%
Overall tax rate	14.7%	14.9%	-0.2 pct pts

Valora Retail 2012 results

in CHF million	FY 2012	FY 2011	Δ
External sales	2 139.5	1 760.8	+21.5%
Net revenues	1 663.4	1 613.2	+3.1%
Gross profit	606.0	570.5	+6.2%
<i>Gross-profit margin</i>	36.4%	35.4%	+1.1% pct pts
Operating costs, net	-580.7	-528.7	+9.8%
EBITDA (adjusted)*	70.1	66.4	+5.6%
EBITDA margin (adjusted)*	4.2%	4.1%	-0.1 pct pts
EBIT	25.3	41.8	-39.4%
<i>EBIT adjusted*</i>	39.5	41.8	-5.4%

* adjusted for book loss on sale of Muttenz facility

Ditsch/Brezelkönig 2012 results

<i>in CHF million</i>	FY 2012	FY 2011	Δ
Net revenues	50.1	n.a	n.a.
Gross profit	38.4	n.a	n.a.
<i>Gross-profit margin</i>	<i>76.6%</i>	n.a	n.a.
Operating costs, net	-31.1	n.a	n.a.
EBITDA	10.6	n.a	n.a.
EBITDA margin	21.1%	n.a	n.a.
EBIT	7.1	n.a	n.a.

Valora Services 2012 results



in CHF million	FY 2012	FY 2011	Δ
Net revenues	465.0	599.7	-22.5%
Gross profit	103.4	122.7	-15.7%
<i>Gross-profit margin</i>	22.2%	20.5%	+1.8 pct pts
Operating costs, net	-91.4	-102.7	-11.0%
EBITDA	15.4	24.5	-36.9%
EBITDA margin	3.3%	4.1%	-0.8 pct pts
EBIT	12.0	20.0	-40.0%

Valora Trade 2012 results

in CHF million	FY 2012	FY 2011	Δ
Net revenues	792.5	744.5	+6.4%
Gross profit	178.8	172.2	+3.8%
<i>Gross-profit margin</i>	22.6%	23.1%	-0.6 pct pts
Operating costs, net	-170.7	-155.9	+9.5%
EBITDA	11.4	19.6	-41.5%
EBITDA margin	1.4%	2.6%	-1.2 pct pts
EBIT	8.1	16.3	-50.4%

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DISCLAIMER



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