



kiosk

80 years

we celebrate!



2013 results presentation for media and investors

Zurich, April 3, 2014

valora

# Agenda

1	Welcome address and review	Rolando Benedick, Chairman
2	2013 highlights	Michael Mueller, CEO
3	Key financial data for Valora Group and its business areas	Tobias Knechtle, CFO
4	Strategic update	Michael Mueller
5	Guidance for 2014 – 2016	Michael Mueller
6	Summary and 2014 AGM preview	Rolando Benedick



➤ **Increased share of food and services in core-business product range yield their first successes (Retail, Ditsch/Brezelkönig)**

- Swiss kiosk-network transformation
- Ditsch/Brezelkönig successfully integrated
- ok.- Master Card launched

➤ **Greater focus on core business continues**

- Services: Valora to hand over business in 2014
- Trade: streamlining of business portfolio initiated in 2013

➤ **Optimised NWC generates strong performance in FCF**

- Free cash flow per share up 74 percent
- Dividend of CHF 12.50 confirmed

➤ **Sound balance sheet with long-term debt financing**

- Financing flexibility secured

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## Key financial metrics show clear progress in 2013



**141**  
million EBITDA  
**+26%**



**77**  
million EBIT  
**+36%**



**86**  
million free cash flow  
**+102%**



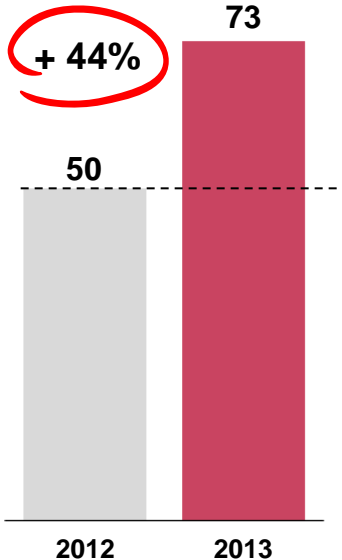
**1.6x**  
Leverage ratio  
**-0.8x**

# Operational improvements boost 2013 results

Lower press volumes and German integration costs weighing on performance

## Adjusted\* EBIT growth

in CHF million



➤ Ditsch/Brezelkönig full-year consolidation and growth contribute significantly to results



➤ Improved margins at Retail Switzerland (food, beverages and services)



➤ Profitability stabilised at Services division



➤ Additional measures needed to increase profitability at Valora Trade



➤ Business-model adjustments at Convenience Concept experiencing delays



➤ Press market remains an adverse factor

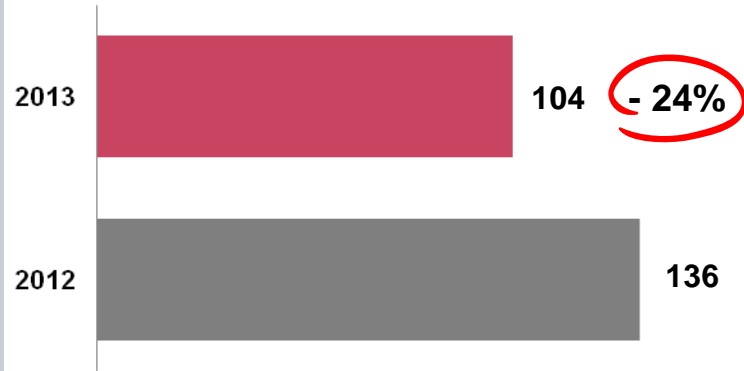
\* Adjusted for IAS 19 and one-off costs

# Focus on capital efficiency proving successful

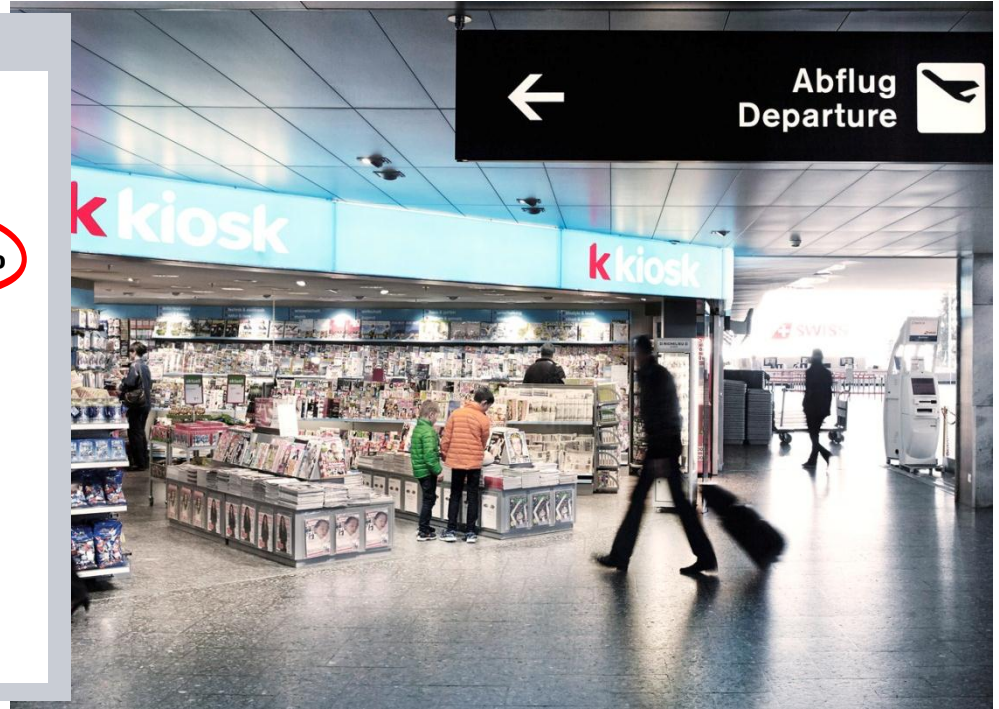
*Net working capital improved*

## Net working capital 2013 vs 2012

*in CHF million*



■ Largest contribution made by **Valora Trade**, especially in classic business

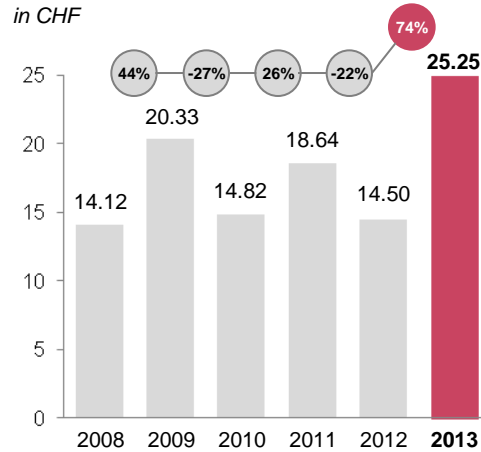


# Cash flow: substantial FCF generated in 2013

Free-cash-flow per share raised by 74 percent

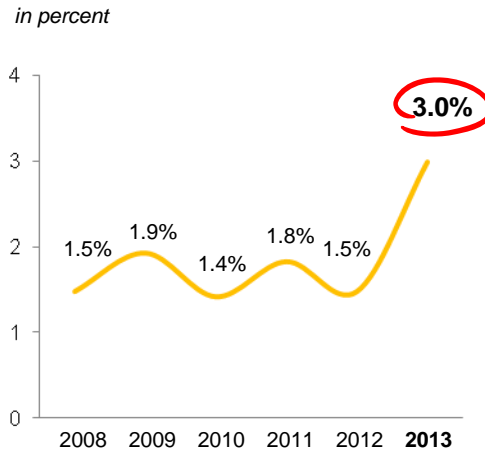
## Evolution of FCF per share

in CHF



## FCF margin\*

in percent



■ Strong growth in free cash flow in 2013 thanks to increased net-working-capital efficiency and good EBIT growth



\* FCF in % of net revenues



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# Substantial improvements across the board

Valora Group 2013 income statement

in CHF million and  
△ vs 2012

<b>External sales</b>	<b>3 403.4</b>	<b>➔</b>	<b>+2.5%</b>
<b>Net revenues</b>	<b>2 859.0</b>	<b>➔</b>	<b>+0.4%</b>
<b>Gross profit</b>	<b>1 038.2</b>	<b>➔</b>	<b>+10.4%</b>
<i>Gross-profit margin</i>	<i>36.3%</i>	<b>➔</b>	<b>+3.3 pct pts</b>
<b>Net operating costs</b>	<b>-961.2</b>	<b>➡</b>	<b>+8.8%</b>
<b>EBITDA</b>	<b>141.3</b>	<b>➔</b>	<b>+26.0%</b>
EBITDA margin	4.9%	<b>➔</b>	<b>+1.0 pct pts</b>
<b>EBIT</b>	<b>77.0</b>	<b>➔</b>	<b>+35.9%</b>
EBIT margin	2.7%	<b>➔</b>	<b>+0.7 pct pts</b>
<b>Net income</b>	<b>54.1</b>	<b>➔</b>	<b>+40.8%</b>



## Comments

- **External sales increased:**
  - Full-year contribution from acquisitions
  - Improved product mix
  - Disposals / lower press volumes offset
- Strong rise in gross profit thanks to Ditsch/BK and product-range changes at kiosk Switzerland

# Strong cash-flow generation

Streamlined NWC deployment and improved investment efficiency

Financial year (in CHF million)	2012	2013	Δ
EBIT	56.7	77.0	35.3%
Depreciation and amortisation	55.5	64.3	15.9%
<b>EBITDA</b>	<b>112.1</b>	<b>141.3</b>	<b>26.0%</b>
Elimination of non-cash items	-9.1	-4.2	54.2%
NWC and current assets	-28.3	11.3	n.a.
Interest, tax (net)	-20.2	-19.1	5.2%
<b>Cash flow from operations</b>	<b>54.5</b>	<b>129.3</b>	<b>137.1%</b>
Investments in assets	-72.3	-47.8	33.9%
Asset disposals	60.0	4.0	n.a.
<b>Cash flow from regular investment activities</b>	<b>-12.3</b>	<b>-43.8</b>	<b>-256.4%</b>
<b>Free cash flow</b>	<b>42.2</b>	<b>85.5</b>	<b>102.2%</b>

## Comments

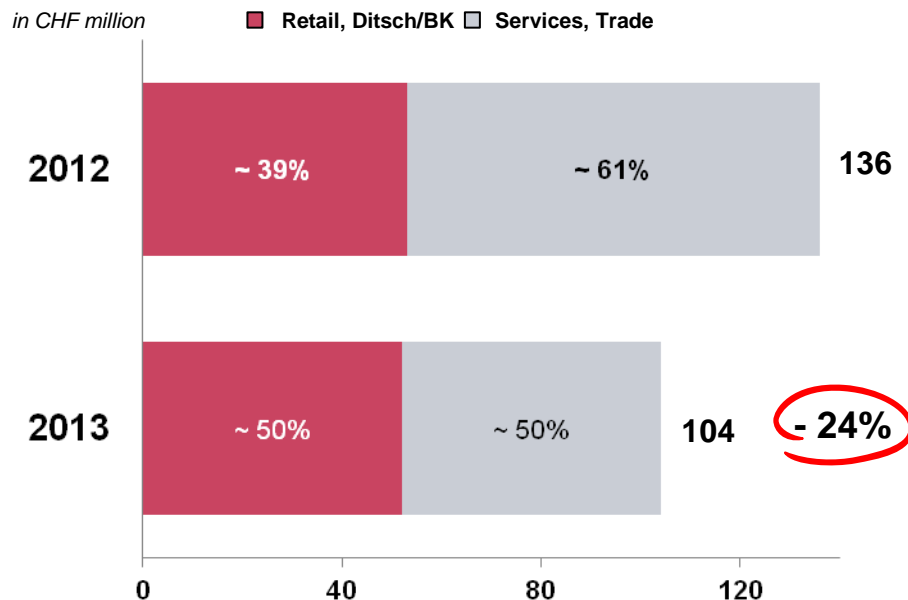
- Focus on Group-wide **NWC optimisation** with Trade division as number-one priority
- Lower **interest expense** in medium term thanks to refinancing transactions
- **Capital expenditure** of CHF 48 million financed from cash flow in 2013 – largely targeting growth initiatives
- **Investments** based on 3-year planning cycle (2013 – 2015) for Retail CH, DE, Ditsch/BK and maintenance
- **Strong free-cash-flow generation provides basis for dividend policy**



# Net working capital streamlined by 24 percent

Main focus on further optimisation at Valora Trade

## Use of net working capital in 2012 and 2013

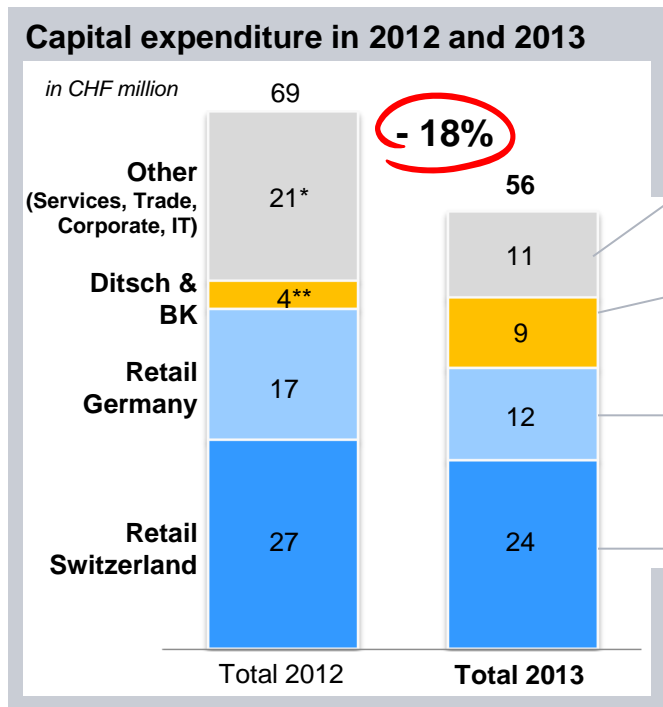


### Comments

- Greatest positive change achieved at **Valora Trade**
  - Inventory reduced
  - Payments streamlined (accounts payable/receivable)
- **Further measures at Valora Trade**  
Additional scope for improved contractual arrangements (inventory levels, delivery cycles, etc.)
- **Services division** achieved positive progress through payments streamlining (accounts payable/receivable)

# Capital expenditure reduction through focused investments

2013 – 2015 investment cycle (CHF 200 million) to peak in 2014/2015



### Comments

**Other (Services, Trade, Corporate, IT)**

- Streamlining logistics processes (Services/Trade)
- Introduction of new IT solutions

**Ditsch/Brezelkönig**

- 20 new outlets opened across network in 2013
- New Oranienbaum production line goes on stream

**Retail Germany**

- Convenience Concept integration slowed down
- ~ 100 kiosks/conv./P&B in 2013 (refurbishments/product-range reconfigurations)
- Capital expenditure per refurbishment CHF ~ 80,000 – 100'000
- Payback > 3 years

**Retail Switzerland**

- 111 kiosks refurbished (avec.: 5 refurbishments / 20 rebrandings)
- Kiosk turnover indices: total 106 | food 117
- Refurbishment costs per kiosk CHF 50,000 (partial) – 150,000 (complete)
- Payback > 3 years

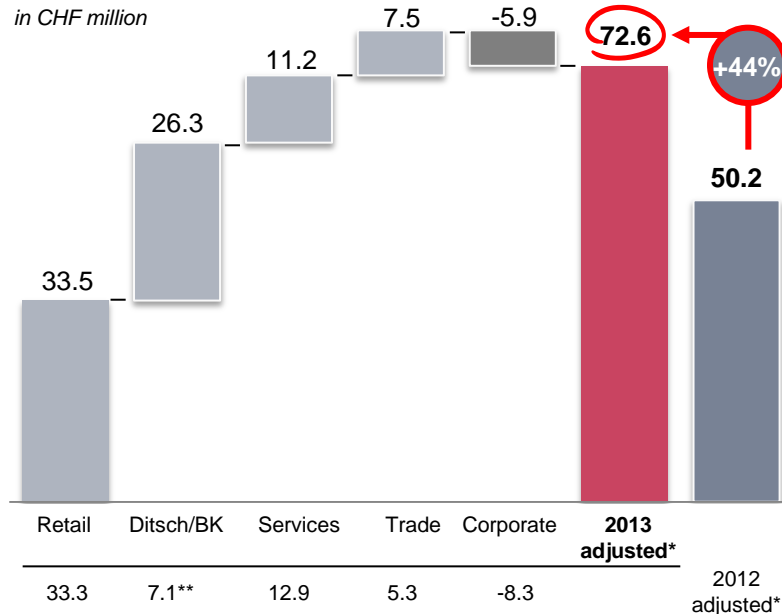
\* Investments in third-party logistics, IT and Mutterz HQ transformation \*\* Ditsch/Brezelkönig acquired in Q4 2013

# Adjusted operating profit by business area

Major contribution from Ditsch/Brezelkönig | Services and Trade stable

## EBIT contribution by business area (adjusted\*)

in CHF million



### Comments

#### Retail

- Main EBIT improvement in 2013 driven by a book loss in 2012 (sale of HHM)
- EBIT contribution stable after adjustment for one-off items
- Switzerland pleasing, Germany faces challenges

#### Ditsch/Brezelkönig

- Substantial EBIT expectations fully met

#### Services

- Services Austria discontinued (CHF 3 million)
- Ongoing press contraction nearly substituted through logistics services expansion

#### Trade

- Portfolio streamlining / rebalancing initiated
- Stabilization of profit
- Full effects expected in 2014/2015

### Valora Group

- Increased adjusted operating profit by 44%

\* Adjusted for IAS 19 and one-off items | \*\* Ditsch/Brezelkönig acquired in Q4 2013

# Product-range adjustments improve profitability

Valora Retail results (1/2)



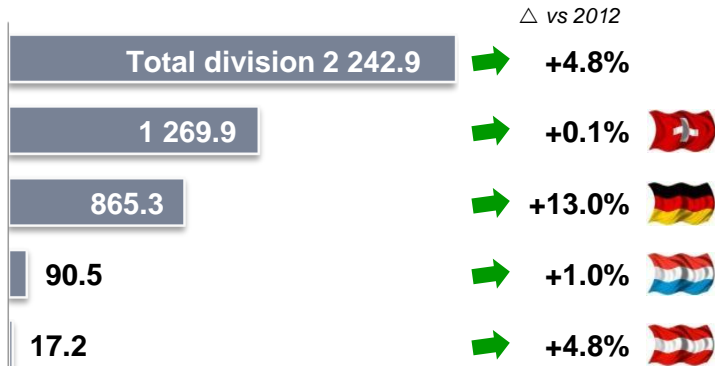
\* Change on previous year after adjusting for CHF 14.2 million one-off effect of Muttentz HQ sale.: +14.4%

# Growth achieved in virtually all core formats

Valora Retail results (2/2)



## External sales\* at Valora Retail (in CHF million vs 2012)



## Net revenues at Valora Retail (in CHF million vs 2012)



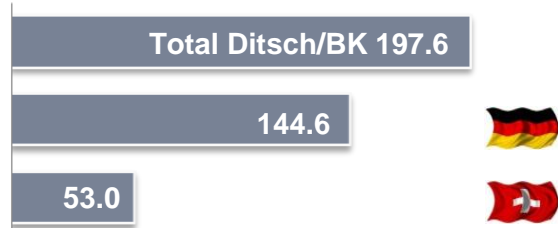
\* External sales: Valora net revenues plus sales generated by outlets under contract to Valora



# Successful integration and execution of growth strategy

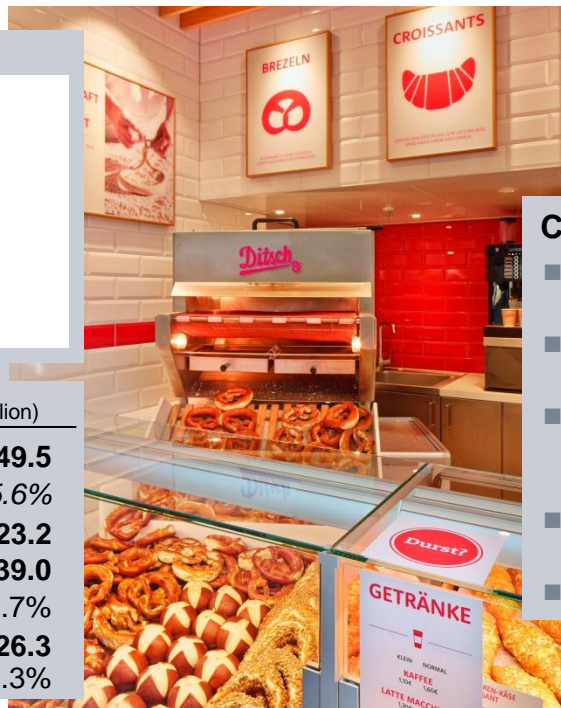
## Ditsch/Brezelkönig performance

### Net revenues\* by country (in CHF million)



### Further key metrics for Ditsch/BK\* (in CHF million)

<b>Gross profit</b>	<b>149.5</b>
Gross-profit margin	75.6%
<b>Net operating costs</b>	<b>-123.2</b>
<b>EBITDA</b>	<b>39.0</b>
EBITDA margin	19.7%
<b>EBIT</b>	<b>26.3</b>
EBIT margin	13.3%



### Comments

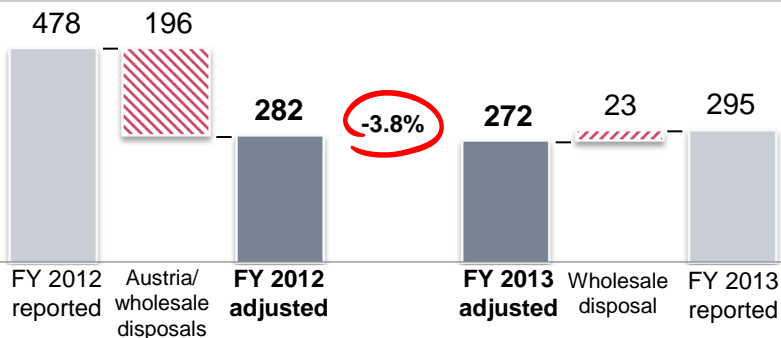
- Overall turnover growth of some +7%\*\* in both business areas (retail/wholesale)
- Ditsch/BK Retail achieved very good like-for-like sales growth of some +3%\*\*
- Wholesale business performed well, raising turnover by some +6%\*\* (growth driven by existing customers, exports, new customers)
- Operational improvements made for increased efficiency and streamlined costs
- Strong EBIT margin of 13.3 percent

\* Ditsch/Brezelkönig acquired as of October 1, 2012 – comparison with prior year not meaningful | \*\* pro forma 2012 turnover

# Profitability stabilised thanks to expansion of 3rd party logistics

Valora Services results

## Valora Services net revenues in 2013 (in CHF million)



## Further key metrics for division Services (in CHF million vs 2012)

<b>Gross profit</b>	<b>85.6</b>	↔	<b>-26.8%</b>
<i>Gross-profit margin</i>	29.0%	↗	+4.6%P
<b>Net operating costs</b>	<b>-74.7</b>	↗	<b>-28.9%</b>
<b>EBITDA</b>	<b>15.3</b>	↔	<b>-16.4%</b>
<i>EBITDA margin</i>	5.2%	↗	+1.4%P
<b>EBIT</b>	<b>10.8</b>	↔	<b>-7.8%</b>
<i>EBIT margin</i>	3.7%	↗	+1.2%P



## Comments

- Swiss wholesale business sold
- Press revenues down approx. 5% vs 2012
- Third-party logistics revenues up ~ 30%
- Gross-profit margin up +4.6 pct pts (thanks to third-party logistics and disposal of wholesaling business)

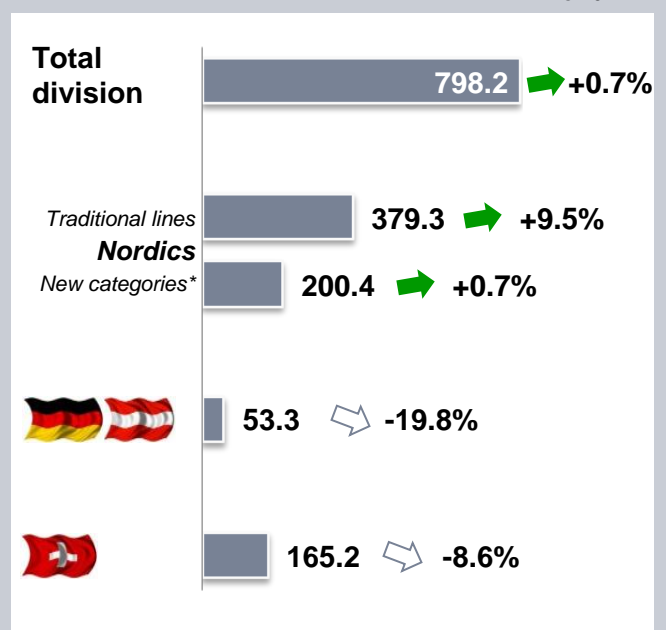
# Portfolio streamlined and challenging Swiss retail market

## Valora Trade results



\* Travel retail, food service, cosmetics

### Valora Trade net revenues in 2013 in CHF million △ vs 2012



### Further key metrics for division in CHF million △ vs 2012

<b>Gross profit</b>	178.2	➔ -0.3%
<i>Gross-profit margin</i>	22.3%	➔ -0.3%P
<b>Net operating costs</b>	-171.1	➔ -0.1%
<b>EBITDA</b>	11.3	➔ +4.8%
<i>EBITDA margin</i>	1.4%	➔ +0.0%P
<b>EBIT</b>	7.1	➔ -4.5%
<i>EBIT margin</i>	0.9%	➔ +0.0%P

### Comments

- Sales growth in FI (+40%), NO (+13%), AT (+9%), DK (+5%) and stable sales in SE offset market weakness in Switzerland (-9%) and portfolio streamlining in Germany (-42%)
- New businesses generating significantly better margins and requiring less capital
- EBITDA stabilised thanks to cost cutting and portfolio streamlining

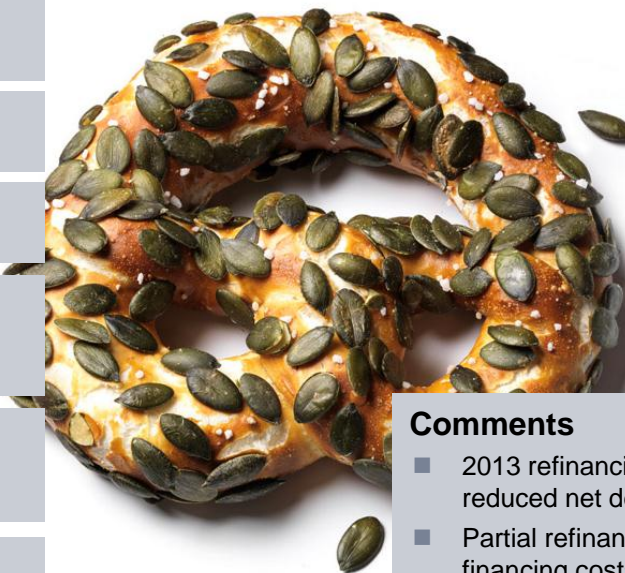
Hugo Boss – the market leader in fragrances in Scandinavia. The Valora Trade companies Scandinavian Cosmetics (Sweden) and Engelschiön Marwell Hauge (Norway) are distributors for P&G Prestige.

# Balance sheet strengthened, financing flexibility enhanced

Valora Group 2013 balance sheet

in CHF million and  $\Delta$  vs 2012

<b>Total assets</b>	<b>1 630.9</b>	<b>➔</b>	<b>+1.3%</b>
<b>Cash, cash equivalents</b>	<b>175.0</b>	<b>➔</b>	<b>+18.3%</b>
<b>Goodwill</b>	<b>478.8</b>	<b>➔</b>	<b>+2.2 million</b>
<b>Net working capital</b>	<b>104.0</b>	<b>➔</b>	<b>-23.7%</b>
<i>NWC in % net revenues</i>	<i>3.6%</i>	<b>➔</b>	<b>+1.1 pct pts</b>
<b>Net debt</b>	<b>219.2</b>	<b>➔</b>	<b>-142.4 million</b>
<i>Leverage ratio</i>	<i>1.6x</i>	<b>➔</b>	<b>-0.8x</b>
<b>Equity</b>	<b>730.3</b>	<b>➔</b>	<b>+26.4%</b>
<i>Equity cover</i>	<i>44.8%</i>	<b>➔</b>	<b>+8.9 pct pts</b>



## Comments

- 2013 refinancing transactions significantly reduced net debt and leverage ratio
- Partial refinancing helped to optimise debt financing costs and maturity profile
- CHF 120 million hybrid-bond placement increased equity cover

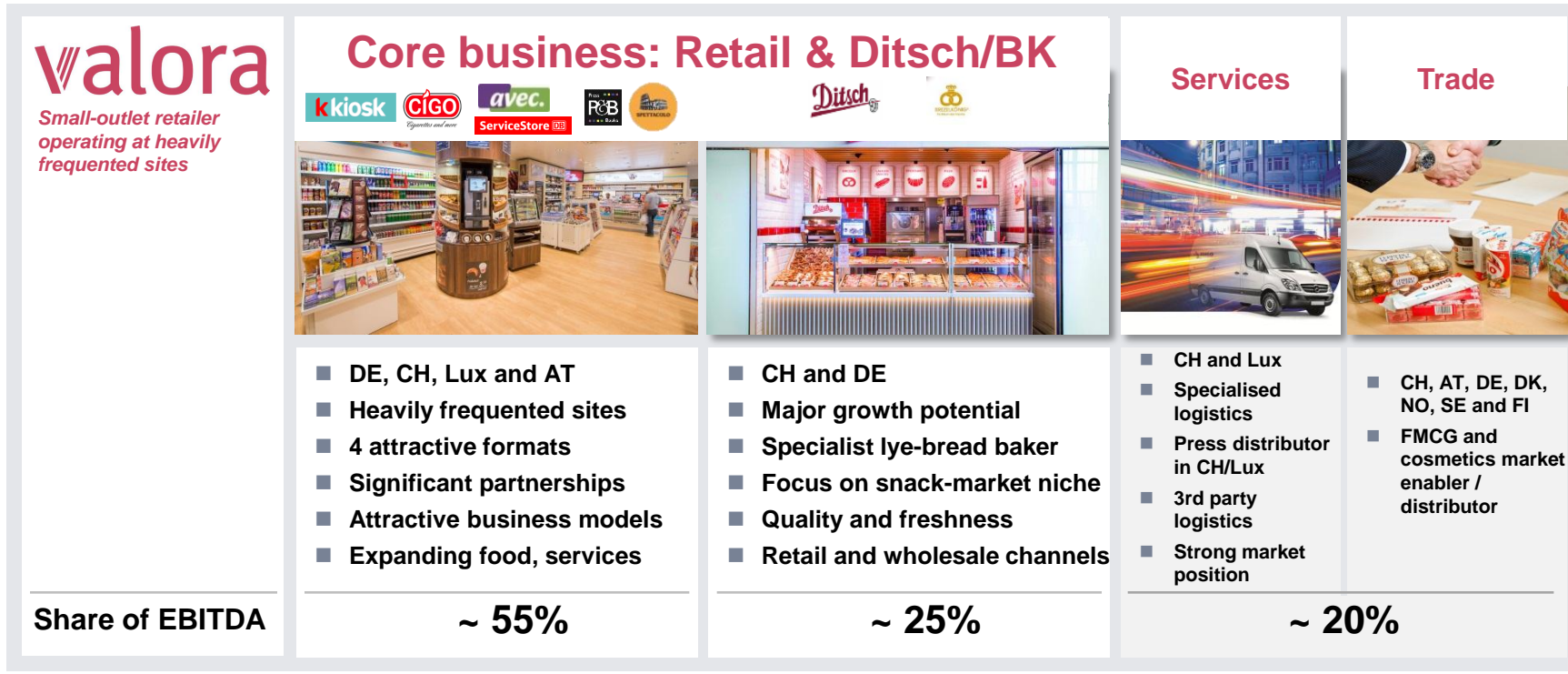
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# Core business generates 80 percent of Valora Group's EBITDA



Attractives portfolio comprising 6 formats



# Dynamic development across all divisions

Core business exploiting potential of heavily frequented sites

## Retail

1 Leverage market position in travel retail and at heavily frequented sites

2 Expand food and services product ranges

## Ditsch/Brezelkönig

1 Continue implementing retail expansion strategy

2 Build on strong wholesale position



## Services

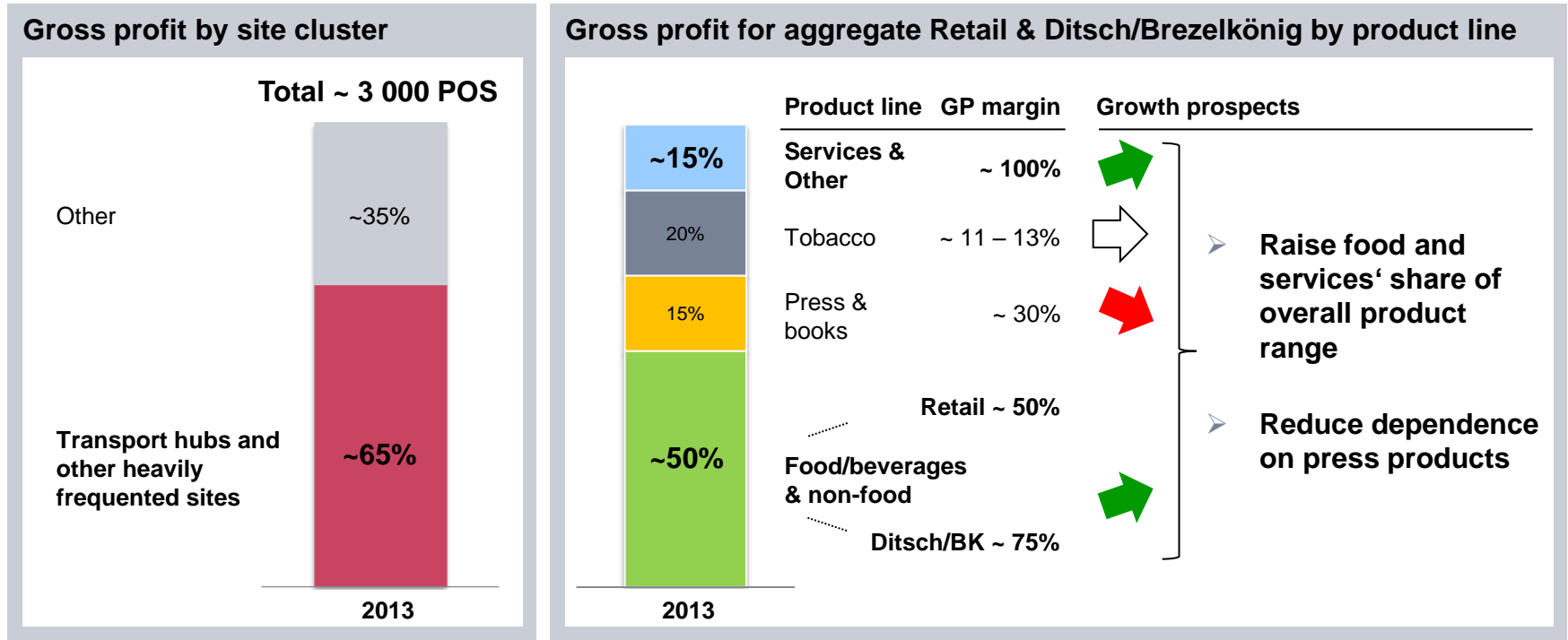
- Leverage specialised logistics expertise to develop third-party services
- Simultaneously initiate / complete handover of control over business area
- Objective: to hand over control in 2014

## Trade

- Streamline business portfolio and focus on small/medium-sized brand owners
- Simplify structures and reduce costs
- Objective: to reposition business and raise its profitability

# Valora Group benefits from attractive sites and product range

Focus on food and services at heavily frequented sites

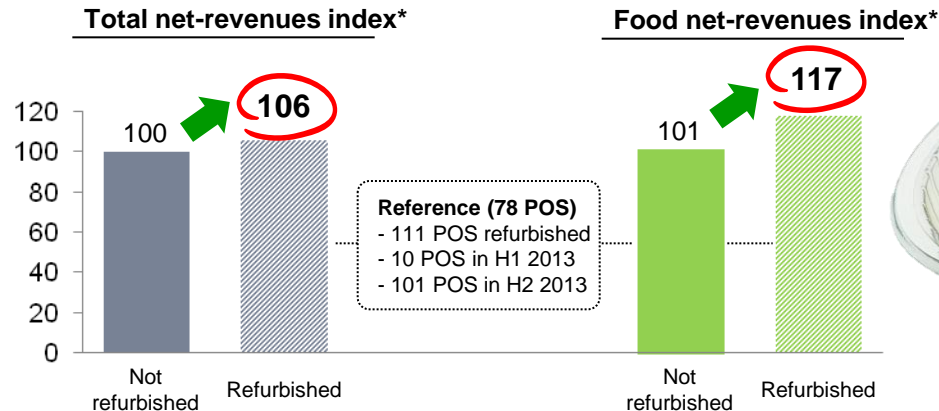




# 111 k kiosk outlets refurbished at Retail Switzerland

Expanded food range delivering results as planned

## Effect of investments on Swiss kiosk sales (indices based on previous year)



- Proof of concept for investments in high-margin lines (200 POS refurbishments planned)
- Positive effects on services (e.g. prepaid cards) as well as food
- Professionalisation and optimisation of promotion campaigns (digital signage)
- 5 avec. outlets refurbished, 20 rebranded

\* Same stores, 12 months, based on December 2013 data

# Retail Germany has not yet realised potential

Elaborate transformation process and challenging integration of CC into organisation

## Retail network Germany 2014

### Small-outlet sites

(shopping centres, supermarkets, city centres, transport hubs)



~ 1 000

### Press & Books

(stations & airports)



~ 200



~ 180

### Convenience

(railway stations & travel)



~ 200

~ 1 580

### Opportunities

- Roll out new shop format
- Reduce press dependency
- Site refurbishments
- Increase food / services share of total product range
- Attract new franchisees

### ✓ Highlights

- Refurbishment progress in 2013**
  - 80 sites transformed (kiosk, conv., P&B)
  - 20 new openings (kiosk, conv., P&B)
- New food lines introduced**
  - ok.- energy drinks
  - Ditsch lye-bread products
- Impulse magazine ranking award**
  - Retail Germany franchise model placed 3rd)
- Improved collaboration** with industry

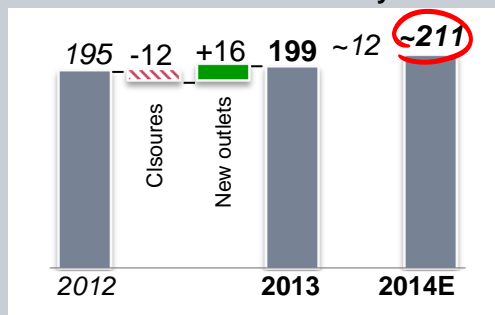
### ✗ Lowlights

- Demanding **structural integration of CC** in 2013 (behind plan)
- Outlet **transformations require significant effort** (delays)
- Network **portfolio streamlining** ongoing
- Continuing **press volume contraction**

# Ditsch/Brezelkönig (retail)

Highly successful integration | 7 percent sales growth in 2013

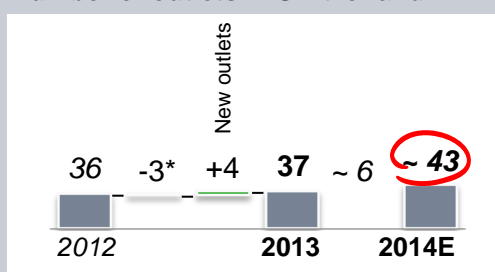
## Number of outlets in Germany



## Germany

- New store layout introduced and achieving very good results
- Expansion: ~ 25 openings planned in 2014E
- 200th outlet opened in March 2014 | 211 outlets by year-end 2014

## Number of outlets in Switzerland



## Switzerland

- 1 outlet opened in French-speaking Switzerland (Lausanne) | 3 new outlets in Zurich area
- Expansion: ~ 9 openings planned in 2014E (2 in French-speaking Switzerland)
- 43 outlets by year-end 2014



\* 1 outlet closed, 1 outlet format changed (to Valora Retail), 1 merged with BK outlet

# Ditsch/Brezelkönig (wholesale/manufacturing)

*Niche focus supports strong projected sales growth of some 5 percent*

DITSCH WELTWEIT  
DITSCH AROUND THE WORLD

Ditsch

## Wholesale business

- Strong, broad-based distribution structures
- Unique niche position to be developed further
- Lye-bread products are a rapidly growing product line
- Sound growth of some 5% projected for wholesale business
- Portfolio well diversified across three distribution channels, German wholesale (~75%), export (~20% | growing) German food retail (~5%)



## Ultra-modern facilities

- Focus on lye-bread products
- 8th highly-automated production line inaugurated in Oranienbaum
- Continuing investment to maintain quality leadership
- 2013 output: > 400 million items
- Production capacity sufficient to support expansion plans



# Valora Services sees ongoing decline in press volumes

Substantial interest shown in all three areas of logistics business

1

Goods & press



- Press decline continues
- Cost structures, processes and delivery cycles streamlined

2

3rd party



- Strong demand for overnight logistics services
- Major press-logistics synergies
- Swiss goods-wholesaling business sold

3

Press



- Press market more stable than in Switzerland
- Attractive market position

➤ Process leading to handover in 2014 on track

# Valora Trade

Good profitability on 75 percent of portfolio | focus on cost efficiency

## Valora Trade portfolio composition



### 2014 – 2016 outlook

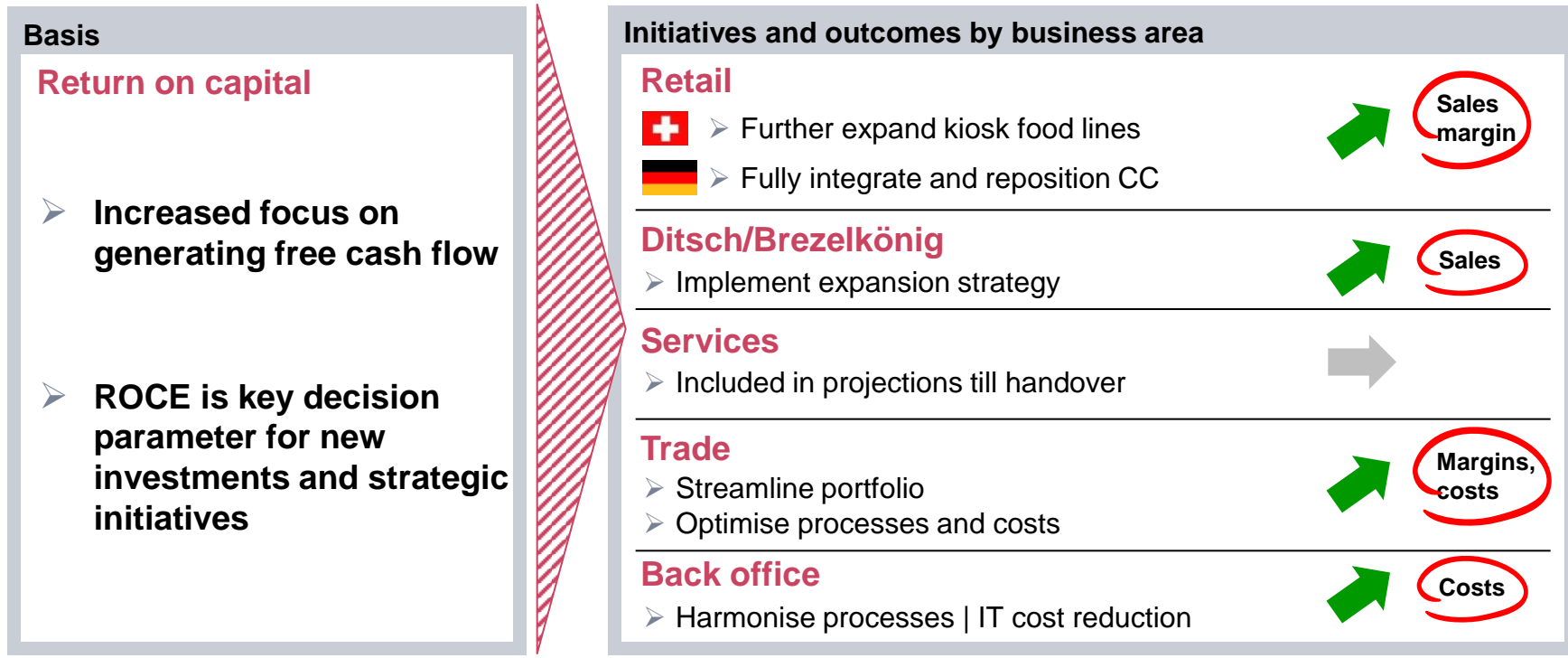
- Further cost-cutting initiatives
- Additional reduction in capital employed by division
- Strategic re-evaluation of all business areas

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# Guidance for 2014 – 2016: basis, initiatives and outcomes

Substantial improvements in EBIT and NWC based on focused initiatives



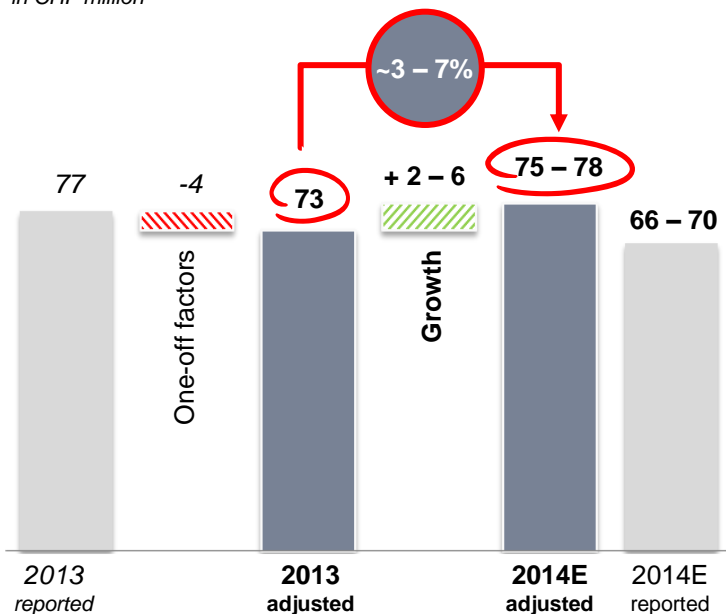


# Valora Group EBIT guidance for 2014 – 2016

Adjusted 2014 EBIT to rise by up to 7% | Minimum FCF of CHF 60 million in 2014 - 2016

## Projected EBIT for 2014 – 2016 (in CHF million)

in CHF million

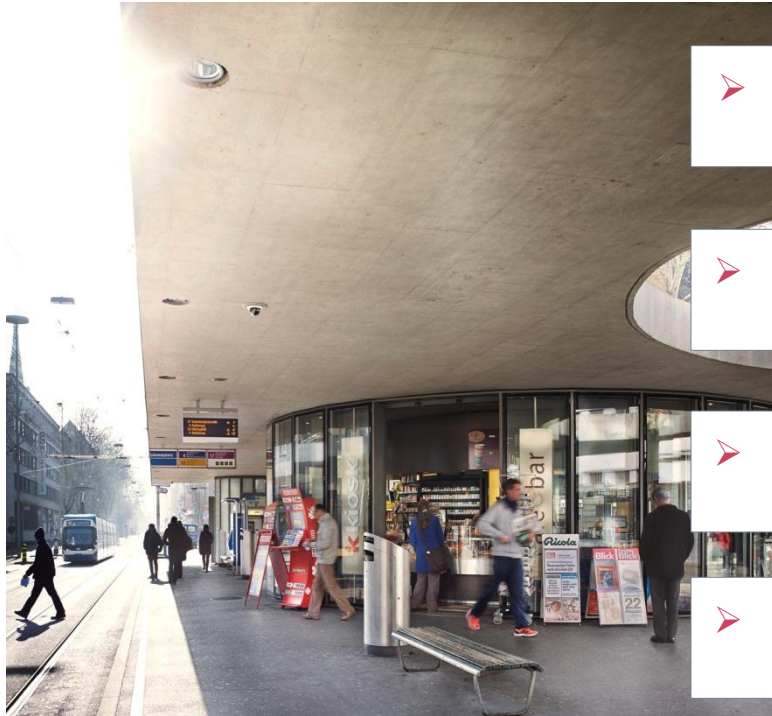


## Comments

- **Improvements of adjusted EBIT for 2014**
  - Appreciation driven by margin improvements in Retail Switzerland
  - Organic growth and POS-expansion at Ditsch/BK
- **2014 one-off factors (adjusted vs reported)**
  - Streamlining of outlet network Retail Germany
  - Further portfolio initiatives at Valora Trade
  - IAS 19 (CHF -4 Mio.)
- **Guidance 2016 → EBIT CHF ~ 100 – 105 Mio.**
  - Store growth in Retail Germany
  - Expansion and organic growth at Ditsch/BK
  - Completion of kiosk network renewal in Switzerland
  - Cost initiative in IT
- **Free Cashflow 2014 – 2016**
  - Average of CHF ~ 60 million in 2014 - 2016

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➤ **Future focus will be on small-outlet retail with substantial food and services product-range share**

➤ **Potential inherent in top-quality outlet network to be fully exploited**

➤ **Business portfolio in Services and Trade business areas to be optimised**

➤ **Primary focus on efficient capital utilisation and cash-flow yield**

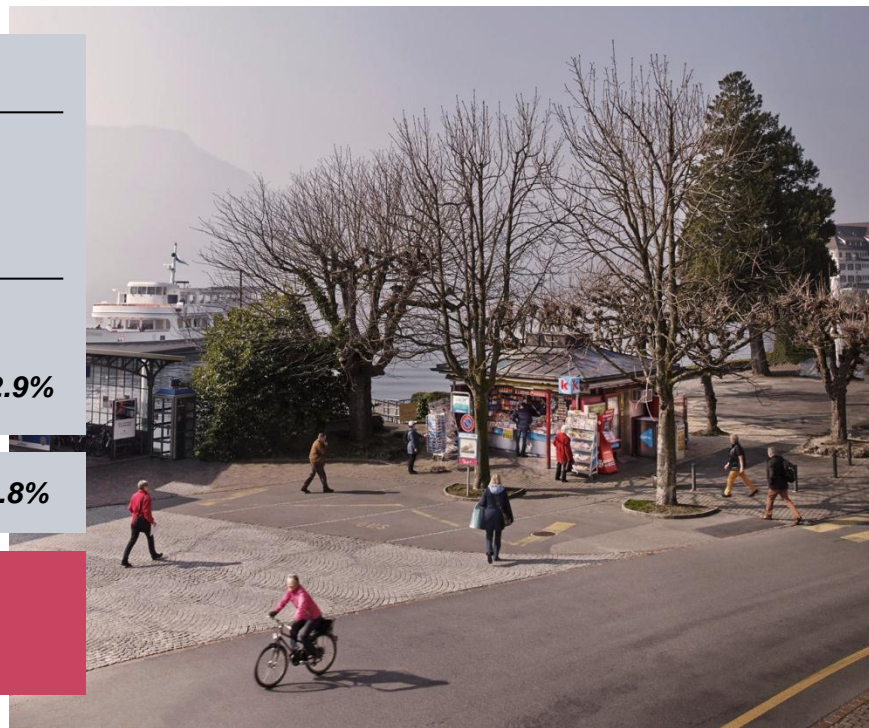
# Dividend

Attractive dividend policy

Dividends	2012	2013
<i>Dividends from retained earnings</i>	6.65	-
<i>Dividends from capital contribution (exempt from 35% withholding tax)</i>	5.85	12.50
<b>Gross dividend</b>	<b>12.50</b>	<b>12.50</b>
<b>Net dividend*</b>	<b>10.17</b>	<b>12.50</b> → <b>+22.9%</b>
<b>EPS</b>	<b>13.09</b>	<b>13.46</b> → <b>+2.8%</b>

## Medium-term dividend policy

- Payout ratio of up to 80 percent
- 2013 dividend of CHF 12.50 as lower absolute boundary



# 2014 AGM preview

## Key Board recommendations to Annual General Meeting



1

### **2014 dividend of CHF 12.50 to be paid from capital-contribution reserves**

- Withholding-tax-exempt dividend
- Payout ratio >80%

2

### **Board of Directors**

- Departure of Conrad Löffel after 6 years' service on Valora Board
- Cornelia Ritz to be elected as new Board member

3

### **Articles of Incorporation, remuneration**

- Implementation of new Swiss Federal Ordinance on Remuneration in Exchange-listed Companies
- Consultative vote on 2013 remuneration
- Binding prospective vote on remuneration AGM 2015

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## Contact details



## Corporate calendar

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### Contact details

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### Corporate calendar

2014 Ordinary General Meeting

Publication of 2014 first-half results

May 7, 2014

August 28, 2014

Please visit our website for more information regarding **VALORA**

[www.valora.com](http://www.valora.com)

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# Restated 2012 income statement

Effect of IAS 19

in CHF million and  
△ vs 2012

	<b>2012 annual report</b>	<b>Restatement</b>	<b>2012 restated</b>
<b>External sales</b>	<b>3 320.2</b>	<i>No change</i>	<b>3 320.2</b>
<b>Net revenues</b>	<b>2 847.9</b>	<i>No change</i>	<b>2 847.9</b>
<b>Gross profit</b>	<b>940.3</b>		<b>940.3</b>
<i>Gross-profit margin</i>	<i>33.0%</i>	<i>No change</i>	<i>33.0%</i>
<i>Personnel costs</i>	<i>-385.5</i>	<i>-9.1</i>	<i>-394.6</i>
<b>Net operating costs</b>	<b>-874.6</b>	<b>-9.1</b>	<b>-883.7</b>
<b>EBIT</b>	<b>65.8</b>	<b>-9.1</b>	<b>56.7</b>
EBIT margin	2.3%	-0.3% pct pts	2.0%
Earnings before taxes	53.6	-9.1	44.5
Income taxes	-7.9	+1.8	-6.1
<b>Net profit</b>	<b>45.7</b>	<b>-7.3</b>	<b>38.5</b>

## Comments

- **Change:** Same rate used to calculate earnings from plan assets as for calculating net present value of projected defined-benefit obligations
- Income tax reduced due to reduction in earnings before taxes

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